

Sponsorship Opportunities

Sponsorship opportunities are available to exhibitors and non-exhibitors at the ABHP Minority Health Conference and Annual Meeting. Sponsorship includes satellite educational session sponsorship, awards and recognition activities, and program advertising. Other opportunities include:

Convention Tote Bags

These durable bags will be distributed to all conference registrants onsite and will serve as a convenient carry item all both during and after the conference. Bags will include both the conference logo and sponsor name and logo.

Convention Registration Banners and Signs (w/Company Logo and Brand)

Deliver your message in a big way with custom-made signs and banners that attract attendees and customers' attention and communicate your message effectively!

Convention Tee Shirts

These high quality shirts will also be distributed to all conference registrants onsite. The sponsor name and logo will be prominently featured on the front of the shirt along with the conference logo. This is an excellent opportunity to showcase and enhance your company image both during and after the conference.

Convention Baseball Caps

These high quality caps will also be distributed to all conference registrants onsite. The sponsor name and logo will be prominently featured on the side or back of the cap along with the conference logo. This is another excellent opportunity to showcase and enhance your company image both during and after the conference.

The following is a more comprehensive list of opportunities for sponsorship:

<u>Item/Event</u>	<u>Fee</u>
ABHP Annual Meeting	
<input type="checkbox"/> Exhibit Space	\$ 950.00
<input type="checkbox"/> Board of Directors Lunch	\$ 1000.00
<input type="checkbox"/> President's Reception	\$ 5000.00
<input type="checkbox"/> Student Career Forum	\$ 5000.00
<input type="checkbox"/> Pharmacy Technician Forum	\$ 5000.00

<input type="checkbox"/> ABHP Convention Tote Bags (w/Company Logo)	\$ 2000.00
<input type="checkbox"/> ABHP Convention Tee Shirts (w/Company Logo)	\$ 2000.00
<input type="checkbox"/> ABHP Polo Shirts (w/Company Logo)	\$ 5000.00
<input type="checkbox"/> ABHP Baseball Caps	\$ 2000.00
<input type="checkbox"/> Educational Symposium	\$ 5000.00
<input type="checkbox"/> Convention Registration Banner (w/Company Logo and Brand)	\$ 5000.00
<input type="checkbox"/> Convention Signs (w/Company Logo and Brand)	\$ 1000.00

ABHP Awards Program*

<input type="checkbox"/> Allen Brown Cardiovascular Lecture	\$ 5000.00
<input type="checkbox"/> Student Achievement Award (3)	\$ 2000.00
<input type="checkbox"/> Wendell T. Hill Award	\$ 1500.00
<input type="checkbox"/> Outstanding Resident Achievement Award	\$ 3000.00
<input type="checkbox"/> George Mickey Leland Legislative Achievement Award	\$ 750.00
<input type="checkbox"/> Distinguished Service Award	\$ 250.00
<input type="checkbox"/> Pharmaceutical Care Award	\$ 250.00
<input type="checkbox"/> Pharmacist of the Year Award	\$ 250.00
<input type="checkbox"/> Pharmacy Technician of the Year Award	\$ 250.00
<input type="checkbox"/> Meritorious Service Award	\$ 250.00
<input type="checkbox"/> President's Award	\$ 250.00

** Company's name will appear on all plaques*

For more information on sponsorship opportunities, contact ABHP at (888) 834-0603 or email: abhp@myabhp.org.

Advertisement Opportunities

Advertising Opportunities

1. ABHP offers several opportunities for purchasing advertisement. Advertising may be purchased by placing ads in:
 - a. Annual Meeting Preliminary Program Announcement
 - b. Annual Meeting Program Booklet
 - c. Annual Midyear Program Announcement
 - d. Electronic email-Newsletter
 - e. ABHP Website
 - f. Career Opportunities Web Section

Annual Meeting Preliminary Program Announcement

1. Preliminary program announcements shall be mailed to all members on ABHP mailing lists and all other non-members and organizations maintained on ABHP distribution list.
 - a. The mailing shall be no less than six months prior to the meeting.
 - b. There shall be a minimum of two mailed announcements prior to the meeting
2. Advertising in the program announcement shall be limited to ½ and full page ads.
3. The rates may vary by the size and color of the ad.

ABHP Annual Meeting Program Booklet

1. The Annual Meeting Program Booklet shall be given to every attendee that registers for the meeting.
2. A complete listing of all advertisers shall be included in the Advertiser Section of the booklet.
3. Product and other company information shall be limited to ½ and full page ads.
4. Career Opportunities information shall be limited to ¼, ½ and full- page ads.
5. The rates may vary by the size and color of the ad.

ABHP Annual Midyear Program Announcement

1. Program announcements shall be mailed to all members on ABHP mailing lists and all other non-members and organizations maintained on ABHP distribution list.
 - a. The mailings shall be between 4 – 6 months prior to the meeting.
2. Advertising in the program announcement shall be limited to ½ and full page ads.
3. The rates may vary by the size and color of the ad.

Online Advertising Opportunities

1. ABHP offers clients the opportunity for purchasing online ads that will be placed in:
 - a. ABHP e-News Insider Report
 - b. ABHP Website (www.myabhp.org)
2. All web site ads shall be constructed to hyperlink to contents on the client's web site.
3. Online reporting provides advertising clients 100% transparency to ensure they know where and how their ads are running and performing at all times.
4. Clients are given the opportunity to choose from the following nine types of ads:

Display	Ad Size
• Standard Advertising Banner	468x60

- Banner (Leader board) 728x90
- Wide Skyscraper 160x600
- Narrow Skyscraper 120x600
- Medium Rectangle 300x230
- Half Page Ad 300x600
- Button 120x90
- Tile Ad 120x60
- Vertical Banner 120x240

5. ABHP e-News

- a. ABHP shall mail no less than four (4) e-mail information updates to all members on ABHP mailing lists, and all other non-members and organizations maintained on ABHP distribution list.

6. ABHP Website

- a. Advertiser shall be given opportunities to purchase advertisement on the ABHP website
- b. ABHP shall make available for purchase at least nine different sizes of ads.
- c. Ads shall be posted on several pages throughout the website.

For more information and pricing about online advertising opportunities contact our advertising partner:

Jeff Jiao
 Business Development Associate
 e-Healthcare Solutions
 609-882-8887 ext. 100
 fax: 425-671-7796
 jjiao@e-healthcaresolutions.com

Career Opportunity

1. Employers may purchase advertisement on the ABHP web site, e-Newsletter, Volunteer Handbook, and in the Annual Meeting Program Booklet
2. Career Opportunities information shall be limited to ¼, ½ and full- page ads.
3. Ads shall be posted weekly and will be listed for four weeks, unless otherwise requested by the client.
4. The rates may vary by the size, color, and the words of the ad.

ABHP Advertising Pricing Rates

DISPLAY ADS	Full Page	½ Page	¼ Page
Annual Meeting Preliminary Announcement	\$ 300/ad	\$ 200/ad	
Annual Meeting Program Booklet	\$ 350	\$ 250	
Annual Midyear Meeting Program Announcement	\$ 300/ad	\$ 200/ad	
ONLINE PRODUCT	DURATION	DESCRIPTION	PRICE
Job Posting	30 days	Up to 200 words	\$250
Job Posting	45 days	Up to 200 words	\$300
Job Posting	90 days	Up to 200 words	\$500
Job Pack of 5 Jobs	45 days	Up to 200 words	\$1200
Job Pack of 10 Jobs	45 days	Up to 200 words	\$2000
Job Pack of 5 Jobs	90 days	Up to 200 words	\$2200
Job Pack of 10 Jobs	90 days	Up to 200 words	\$3600
Featured Employers	30 days		\$500
Note: This product is only available with an active job			
Featured Employers	90 days		\$1250
Note: This product is only available with an active job			
TEXT ADS	> 200 words	151 – 200 words	150 words or <
Meeting News (flyer, bulletin board)	\$ 250	\$ 200	\$150
Career Opportunities	\$ 250/month	\$200/month	\$150/month